

The *first* HIGH DESERT BOOK FESTIVAL

Saturday, October 1, 2016: 10am-4pm * Presented by Victor Valley Arts and Education Center

SPONSORSHIP and ADVERTISING RATE SHEET

All sponsors (other than name listings) will be listed on a special page in the Daily Press Supplement "by giving level" with their company logo. Please call us if you would like to **discuss the platinum levels** of **\$5,000, \$7,500 or \$10,000**, which come with full / half-page ads, a feature article, and key placement on the banner tower that will be at the festival entrance and visible to thousands (among other radio and print placement).

FOUNDING SPONSORSHIP

\$10,000 (named)

(and back cover)

\$7,500

(inside front cover)

\$5,000

(inside back cover)

\$2,500

\$1,000

\$750

\$500

(Sponsors at \$500 to \$5,000 receive one name listing)

ADVERTISING RATES

IN DAILY PRESS NEWSPAPER SUPPLEMENT THE WEEK BEFORE THE FESTIVAL

BACK COVER included W/ \$10,000 sponsorship

INSIDE FRONT COVER

included W/ \$7,500 sponsorship

INSIDE BACK COVER

included W/ \$5,000 sponsorship

FULL PAGE \$750

HALF PAGE \$500

QUARTER PAGE \$250

BUSINESS CARD \$100

Submitted camera-ready ads must be CMYK; 100% black and PDF files.

NAME SPONSORS

HOW INDIVIDUALS AND SMALL BUSINESSES CAN BE SPONSORS:

We will have a page of 'named' supporters with names listed in columns that will state:

"We applaud the *first* High Desert Book Festival!"

\$25.00 Individual

\$50.00 Business

Please encourage your friends and employees to take advantage of this very affordable sponsorship in our first supplement and support this historic High Desert cultural event.

HIGH DESERT BOOK FESTIVAL (Victor Valley Arts and Education Center)

Reserve your advertising space today with payment; Camera-ready ads are due August 1, 2016.

I would like to become a \$_____ sponsor. I would like to reserve a _____ page Ad.

Please call me to set up a meeting OR My check for \$ _____ is attached My Credit Card info is below.

Check enclosed **for name sponsor** under: _____

Name on Credit Card: _____

Credit Card # _____ **Exp Date** _____ **CRV** _____

Authorized Signature _____

Business Name: _____ Contact _____

Address: _____

City, State, Zip _____

Phone: _____ Email: _____

Checks payable to: Victor Valley Arts and Education Center: mail to: 15555 Main Street, Hesperia CA 92345

Ad rates and application HDBF 5/31/16 a 501c3 nonprofit: EIN 38-3909997 (760) 900-6822